

MJMC - 1 PAPER-7

MEDIA LAWS AND ETHICS.

Topic: Intellectual property rights (IPR).

IPR's are legal rights, which result from Intellectual activities in industrial, scientific, literary and artistic field. These rights safeguard creators and other producers of intellectual goods and services by granting them certain time limited rights to control their use. Protected IPR like other properties can be a matter of trade which can be owned, sold or bought. These are intangible and non exhausted consumption.

Types/Tools of IPR's –

- Patent
- Trade
- Trademark
- Copyright and related rights
- Geographical indications
- Industrial designs
- Trade secrets
- Layout design for integrated circuits
- Protention of new plant variety

Patent :

A patent is a set of exclusive rights granted by a sovereign state, to an inventor or assignee for a limited period of time in exchange for detailed public disclosure of an invention. An invention is a solution to a specific technological problem and is a product or a process. Patents are a form of intellectual property. It provides protection for the invention to the owner of the patent.

For more go through these topics.

- Patent act 1970

- Trade – trade mark
- Trade mark act 1999
- Registration of patent, trade and trade mark
- Copyright.

Narendra tiwari (9234278669)