

# **Nalanda Open University**

## **Department of Economics**

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- Name of Course Coordinator – Prof. (Dr.) D. N. Jha
- Course – MA Economics (Part –II)
- Paper – XVI (Methodology of Economic Research)
- Topic – Questionnaire

# Questionnaire

For the collection of data list of questions are selected.

List of questions are often called 'Blank Form', 'Questionnaire' or 'Schedule'.

Blank Form- List of questions that contain blank space for writing answers.

Questionnaire- List of questions written on the blank paper.

Schedule- List of questions with space for answering the question.

# Techniques of Constructing Questionnaire

- Introduction and purpose of investigation
- Number of questions
- Nature of the questions
- Types of answer
- Sequence of questions
- Cross check
- Appearance of questions
- Mode of tabulation and analysis
- Qualification of respondents
- Pre-test and revision

# Objective of Drafting a Questionnaire

- Objective of investigation, necessary instructions, covering letter, follow-up letter etc.
- Appropriate questions (Limited questions, clear, simple, short, proper sequence, relevant and others)
- Get up of the questionnaire, good quality paper etc.

# Quality of Ideal Questionnaire

- Covering Letter
- Less number of questions
- Objective type questions
- Proper sequence of questions
- Avoiding personal questions
- Relevant questions
- Avoid mathematical calculations
- Cross examination
- Encouragement of reply
- Pre-testing
- Attractiveness of questionnaire
- Sufficient space for answer
- Instructions for answering the questions

# Types of Questionnaire

- Lundberg classification
  - (i) Fact finding questions
  - (ii) Opinion related questions
- Smt. Young classification (based on nature of question)
  - (i) Closed questions
  - (ii) Open questions
- Smt. Young classification (based on structure of question)
  - (i) Structured questions
  - (ii) Unstructured questions
- Miscellaneous questions
  - (i) Pictorial questionnaire
  - (ii) Mixed questionnaires